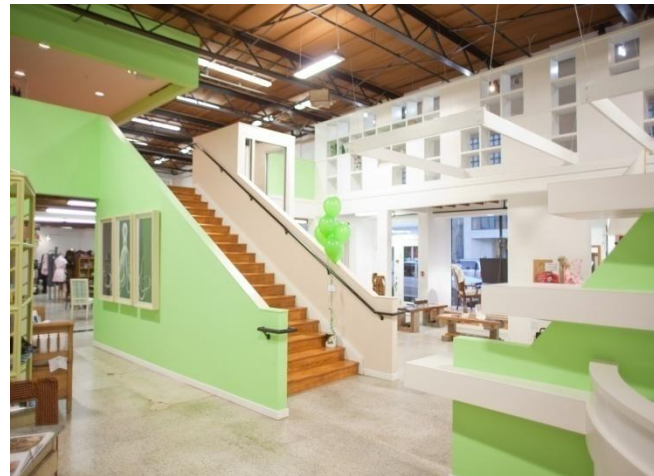
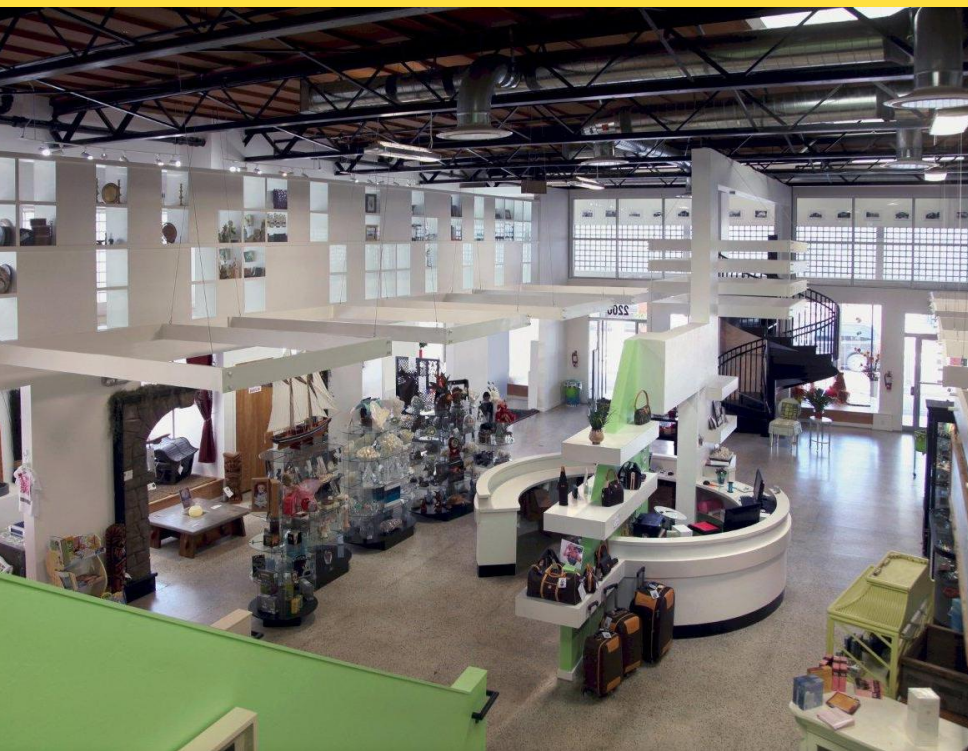
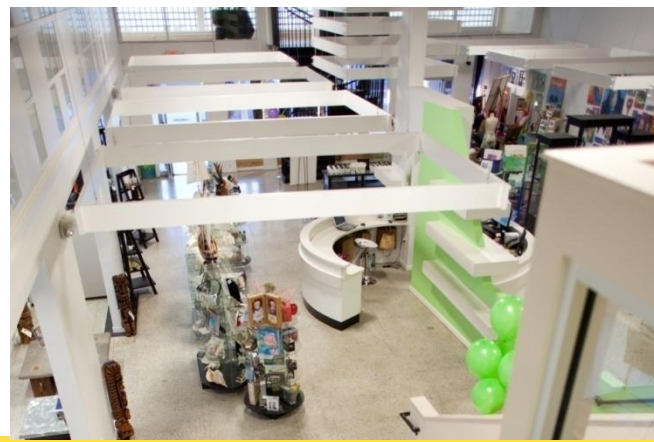


the FRANKLIN SHOPS

• *on first street* •

the **new** way to shop in the river district



2200 First Street. Fort Myers. Florida. 33901. 239-333-3130. www.thefranklinshops.com

YOUR SHOP, YOUR STYLE, YOUR TOUCH...

MADE EFFORTLESS

WHAT ARE MY OPTIONS?

Pop Up Shop: This is our featured shop of the month. It is a one month lease for the prime real estate in front of our point of sale location. The space is 80 square feet and has the most visibility.

Shop Space: This is our most popular and best “bang-for-your-buck” space. It is general open floor space on either the first or second floor of the building. Sizes are customizable, as are lease length terms.

Square Space: This space is best for people who don't want the up-keep of a shop space. They typically sell one or two types of items and don't have the inventory to fill an entire shop space. Owners range from those who make an item as a hobby and are trying to test their skill as a business, to companies who are testing a new product that hasn't been mass produced yet.

WHAT IS PROVIDED?

Beautifully Renovated Store Front, Utilities, Staffing, Building Maintenance, Sales Tax, Advertising, Promotions, Event Room, Point of Sale Software, Inventory Tracking, Packaging, and Security.

	Pop Up Shop	Shop Space	Square Space
1st Floor	x	x	x
2nd Floor		x	x
1 Month Lease	x		
3 Month Lease			x
6 Month Lease		x	x
12 Month Lease		x	x
Minimal Display			x
Elaborate Display	x	x	
Small Square Footage (1.5 - 70)			x
Medium - Large Square Footage (70+)	x	x	
Finished Ceilings		x	x
Unlimited Events (for duration of lease)	x	x	x

WHAT CAN I SELL?

Any of the below categories are what we look for in a Shop Owner. We guarantee exclusivity on the specific brands you sell so you can be assured that there is no direct competition with your inventory. However, we are not category exclusive so another shop owner can sell within the same category, just not the same brands on your line list.

- Active Wear
- Beauty/Health
- Cards, Books, Stationary
- Children's Apparel & Footwear
- Exotic Imports
- Food Specialties
- Fine Art
- Garden/Outdoor
- Gifts
- Home Furnishings & Home Décor
- Jewelry
- Men's Apparel
- Men's Shoes
- Music, Electronics, and Photography
- Sporting Goods, Toys and Hobbies
- Women's Accessories
- Women's Apparel
- Women's Shoes

HOW AND WHEN DO I GET PAID?

Twice a Month! We want you to get paid fast so you can purchase more inventory and turn a profit faster... Your success is our success.

HOW MUCH WILL IT COST ME?

The average amount a new retail store spends to open a store front in Southern Florida is \$132.42 per square foot. The Franklin Shops is a turn-key operation where we charge as little as \$60 per square foot. We include everything from janitorial costs to marketing and promotions. We provide low risk, short term leases, a prominent downtown location and the benefit of being amongst other unique products in a large scale, 10,000 square foot building. Shop Owners just bring in their insured inventory and let us do the rest!



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